

Shipley choked on traffic: report on consultation

The big success!

Our consultation on alternatives to 'Shipley choked with traffic' has given a great boost to solutions that make healthy ways of travel easier.

Held all day on 5th March 2022 at Shipley's Kirkgate Community Centre, more than two hundred people came to cast their votes and make their comments on the Bradford-Shipley Travel Alliance (BSTA) proposals.

Highest priorities

Given five stars each to distribute among thirty proposals hanging on boards in the main hall, these were all given the most support:

- Safe and segregated, well maintained cycling, scooting and walking routes
- School streets free of traffic
- Mini buses and community transport promoted and provided for areas with no bus service
- A network of local collection and distribution centres to reduce short distance motor travel.

Launch of a traffic factsheet

The event was in response to proposals to increase traffic capacity between Bradford and Shipley, making Valley Road and Otley Road dual carriageways.

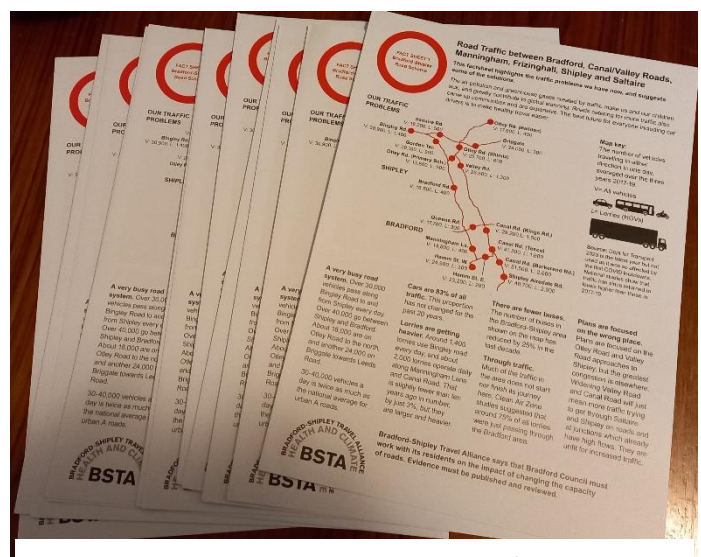
A new factsheet about traffic between Bradford and Shipley shows the government figures of many thousands of vehicles each day already making trips through the bottleneck of Shipley; widening roads will add more. The factsheet is available from the Bradford-Shipley Travel Alliance.



In publicity, we used our newly commissioned logo and design from Lee Goater



Visitors interacted with stalls and the consultation proposals hung from the ceiling.



Road Traffic between Bradford, Canal/Valley Roads, Manningham, Frizinghall, Shipley and Saltire.

Aside from the main hall's stalls and consultation, nine workshops allowed participants to explore some of the themes in more detail, and gave a platform for the Bradford Councillor in charge of transport policy, and the Council's team leading the Clean Air Zone due to start later in 2022.

A set of videos on a loop provided a quiet space in a separate room. The Sponge Tree team made 25 terrariums with families they visited.

BSTA will be learning from the comments and voting on its proposals, and represent the voices in this consultation to Bradford Council and the West Yorkshire Combined Authority.



Workshops, all welcome

1:15 Plans for bigger roads, and alternatives. Ludi Simpson BSTA and Anna Watson Shipley Town Council, Shipley residents. **Small Hall**

The road scheme planned by Bradford Council increases traffic capacity into Shipley, adding to the health and climate pollution for all of us. What is the scheme, what are residents' concerns, what are our alternatives? What are your questions and what can you do?

1:00 Bradford Council's vision. Cllr Alex Ross-Shaw, Shipley resident. **Small Hall**

Mr Ross-Shaw oversees the Council's Regeneration, Planning and Transport policies. He will discuss transport developments and their contribution to health, climate and economic policies. Bradford Council is providing services and making many initiatives within the context of reduced resources, national regulation, and varied new demands. [11am]

1:00 What makes a successful local transport campaign? Chris Todd, Transport Action. **Room 3**
Workshop exploring what you can do to change local transport in your area for the better. Help make sure future plans really will deliver on traffic reduction and a cleaner and healthier environment. Chris Todd will also show how to apply the national and regional context to local transport plans.

2:00 Clarifying the Clean Air Zone. Sally Jones, Bradford Council's Clean Air Programme. **Small Hall**

What questions do you have about the Clean Air Zone to be introduced this Spring? Clean Air Zones are being introduced in cities across England to improve air quality and the health of people who live and work there. There will be a daily charge to drive into the zone for vehicles that do not meet the required emissions standards. Private cars and motorbikes will not be charged in Bradford's CAZ. A programme of grant support and exemptions is available within the Bradford district.

3:00 How does air pollution affect our health? Cathy Knamiller, BiB and Shipley resident. **Room 3**
We'll discuss the research findings of the *Born in Bradford* (BiB) study. Then we will measure air quality around the Kirkgate Centre. Accompanied children welcome.

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1:00 Much better buses. Matthew Topham Better Buses for West Yorkshire. **Small Hall**

How will buses be part of the solution to too much traffic? Your chance to quiz someone who has the answers.

5:00 What is climate change? Katy Roelich, Leeds University and a Shipley resident. **Small Hall**

Introduction to how global warming is created by humanity and threatens humanity. And who can save the planet. A workshop with introduction and participation, led by a climate scientist who knows what's what. [3pm]

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ALL DAY: Craft for all ages with Sponge Tree / **Videos** in Room 1 (see separate showing times)



Thanks to support from Shipley Town Council, many volunteers, and the Wainwright Trust.

This first report prepared 10th March 2022.

Record of the responses to the consultation

The proposals are listed here in their groups as presented on eight boards in the consultation. The figure before each proposal is the number of votes given by those attending the day, and the comments under each group were written on post-it notes left on that board.

BSTA will be learning from comments and voting, and represent the voices in this consultation to Bradford Council and the West Yorkshire Combined Authority.

A Make walking scooting cycling safer and easier for short journeys

- 39 1. Safe, well-maintained and lit walking routes
- 9 2. Promotion and support for walking
- 47 3. Safe, segregated, well maintained cycling and scooting routes and secure parking
- 8 4. Promotion and support for cycling and scooting ie training, bike maintenance



We need all roads and drivers to be safe if we want active travel.

Connect Canal Road cycle route to Shipley station.

Designated cycle infrastructure at Fox corner.

Cycling routes need to be away from pedestrians. Too many lunatic cyclists on pavements.

Routes need to join up better [with a star added to it] Allow cycles through at some traffic lights at T-junction - the cycles going straight on opposite the top of the T.

Good community engagement essential - experience of other councils shows residents support Low Traffic Neighbourhoods if co-created, e.g. provide parklets.

Last mile residential connections.

Improve links from Shipley to Shipley Station. It's quite a walk. Signage. Assistance. Walkway.

B. Limit car traffic close to schools

- 33 1. Traffic not allowed on streets near schools at drop off and pick up times
- 25 2. Promotion and support for 'walking school buses'
- 19 3. Parking bans within 400 m of school entrances at drop off and pick up times
- 6 4. Secure, covered cycle parking

Future planning - Make schools in walking distance of their catchment areas. Why cars? [with two stars added] Cottingley primary school terrible problems with parking and not safe. E.g. no 20mph zone.

C. More car pooling and sharing

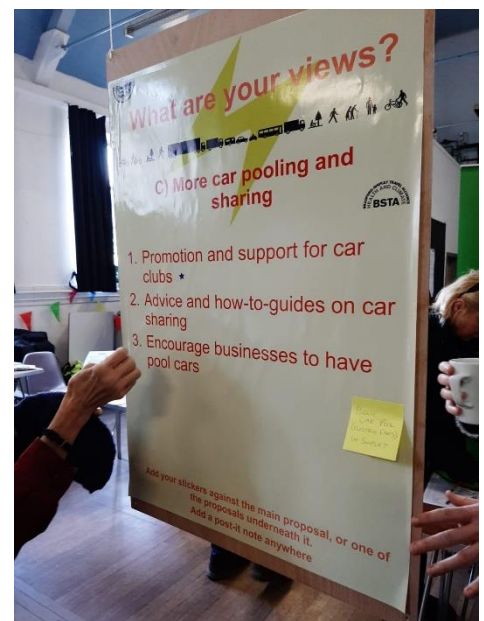
- 8 1. Promotion and support for car clubs *
- 8 2. Advice and how-to-guides on car sharing
- 10 3. Encourage businesses to have pool cars

Public car pool (electric cars) in Shipley [with 11 stars added]

More support for night shift workers in warehouses etc to provide them with safe shared transport.

D. Limit parking and make it more expensive

- 5 1. Reduce the number of long stay parking places



- 14 2. Increase parking fees
- 0 3. Introduce a workplace parking levy in local businesses
- 8 4. More residents' permits provided

Worried about negative impact on local small businesses.
 Disagree. Businesses need support and some leeway to local unload.
 Don't want to discriminate against small businesses [3 stars added].
 Workplace parking levy will only apply to large businesses e.g. more than 10 spaces, not loading or unloading.
 Employers need to take more responsibility for how employees and stakeholder travel to and from work. I work at Bradford College - biggest complaint is lack of parking but little is done to resolve.
 Workplace levy is on bigger companies in Nottingham, now well supported by businesses. Must be ring-fenced for public transport, walking and cycling.
 Challenge employers to do more to encourage pro-social travel and end the default assumption that we drive.
 Make it illegal (and an enforced regulation) to park on pavement.
 Support for business and workers in home working [with one star added].
 Family shopping - kids and bags. Electric cars of the future need infrastructure.



E. More Park, Ride and Rail

- 19 1. Provide park and ride schemes on edges of the urban area.
- 28 2. Light rail/tram system on existing roads
- 18 3. More segregated bus lanes to give buses a priority

Reduce bus fares [two stars added].
 Make buses easier to use for families and people with limited mobility [1 star added].
 Increase bus routes and study what developments would be best used [with 2 stars added].
 Represent pedestrians in transport planning.
 Buses are too expensive! Reduce fares and move trains at times when we need them including early into Bradford for work and later on weekends [1 star added].
 Lobby for cheaper rail fares and more extensive routes. [6 stars added].
 Make Shipley one way to keep traffic moving. Out west on Bingley Road, back east on Saltaire Road [3 stars added].
 Provide better secure cycle parks at station [one star added].
 Lobby for subsidised bus fares [3 stars added].
 Light rail / tram is a ponderous red herring. Give the money to quality bus operators which are more flexible.
 Reduce bus fares.
 Connect rail stations to bus terminal.
 Why does Northern sell advance tickets (half price) on every train from Saltaire/Shipley to Leeds, but not any train from Saltaire/Shipley to Bradford?



F. Fewer lorries and vans on the roads

- 16 1. 7.5t weight restrictions on roads into central Bradford to and from the north/north-west.
- 28 2. Network of local distribution and collection centres – last mile delivered by e-cargo bikes

25 3. Rail Freight Terminal at Shipley Station

Alternative routes for 'through traffic' - especially lorries and trucks [one star added].

G. Extend the Clean Air Zone

Add your stickers against the main proposal, or one of the proposals underneath it.

Add a post-it note anywhere

G) Extend the Clean Air Zone

6 1. Extend the area to include the south and south-west of Bradford

18 2. Extend charging to include polluting private cars and vans

17 3. Support so that all can afford the changes



Funds raised from clean air zones could go toward supporting everyone to make changes.
Ban wood-burning stoves.

H. Support taxis and community transport

8 1. Promote taxis and bus company cooperation to provide taxi sharing from the end of bus routes

30 2. Promote and provide minibuses and community transport for areas with no bus service

Require Electronic taxis. Use licensing.

London style transport company.

Get First Bus to charge sensible fares Shipley to Five Lane Ends return is £5.20 too expensive [2 stars added].

Integrate public and Active travel - allow bikes on buses and taxis with bike racks [one star added].

Have a dedicated bus lane the length of Canal Road to restrict car usage and hopefully encourage drivers to travel by other means.

I can't consider taxis and private hires as public transport - the standards of driving and licensing are too lax: more revised regulation may be needed [1 star added].

Smaller, electric buses - more frequent especially areas with limited public transport e.g. Heaton [2 stars added].

Safeguard existing bus routes - increase frequency where needed [3 stars added].

Far too much school traffic causing pollution and congestion.

Dedicated school buses for all schools.

A minibus from Shipley station to town centre.

Make bus and train travel free [3 stars added].

Get buses (trams) into council ownership rather than franchises [1 star added].

